

Three-day event brings leading European multimedia artists to Leipzig.

From October 23 to 25, 2020, the Kunstkraftwerk Leipzig and the Bright Festival introduce the first edition of the **"Bright Festival_Connect"**.

Media artists, art managers and media art producers decided to deepen their engagement in new media art and to promote an innovative multinational cooperation project between Germany, Italy, and Russia. They are already recognized for challenging and expanding digital art makings in a joint multi-city (Florence, Leipzig, and Moscow) media art festival demonstrating new relationships between art, science, technology, and creativity by using the digital domain as key element.

During the three days of the event in the post-industrial building in Leipzig-Lindenau, realised in cooperation with the colorful and lively community of digital multimedia international artists, design studios, partners, and institutions, everything revolves around digital art, light design, and visualized music.

The festival program offers educational lectures, podium discussions, immersive and live performances, interactive installations, virtual reality, entertainment and light and mapping shows. The evenings are filled with audio-visual shows and live performances by international artists and local emerging talents, performed in the fascinating rooms of the old power plant dating back to 1850.

Bright Festival_Connect has recently been awarded a price by the Denkzeit-Event Jury of the Free State of Saxony to support this event.

Links:

Bright Connect : <https://connect.brightfestival.com/>

Bright Connect trailer: https://www.youtube.com/watch?v=xni3U6nYzxo&ab_channel=BrightFestival

(Please refer to the detailed programme of the "Bright-Festival_Connect" at [https://https://connect.brightfestival.com/leipzig-program/.](https://https://connect.brightfestival.com/leipzig-program/))

"Bright Festival_Connect" presents several premiere shows.

Many installations will be presented publically for the first time and the Kunstkraftwerk Leipzig joined in contributing own productions for this event.

A very special highlight of the Bright Festival_Connect is a world premiere, a multi-immersive experience: **"Bach: Variations on Variations"** a new visual concert. The ARIOSA Trio formed by Gewandhaus musicians (Ivan Bezpalov, Henriette-Luise Neubert, Karl Heinrich Niebuhr) perform the string version of Johann Sebastian Bach's Goldberg Variations. Their concert is embedded in an immersive dance performance with visuals by Stefano Fake and a choreographic and performance by Juliette Rahon.

Bach Trailer: <https://www.youtube.com/watch?v=exjAqbtAUK>

"Bach: Variations on Variations" will be presented as a production of the Kunstkraftwerk Leipzig on Saturday evening, 24 October 2020 (19:30)

Kunstkraftwerk Leipzig provides a safe entertainment

Kunstkraftwerk has recently designed the concept of a safe museum by applying technological measures and alternative access methods, designed to keep social distancing and to ensure a joyful experience. The event will take place in accordance with all recommendations of the Leipzig Health Authority.

In accordance with the current capacity guidelines, group sizes are limited. Hence, access to the exhibitions and shows is allowed to a maximum of 60 people per hour per tour.

Each ticket is valid for 2 hours and the parcours will take the visitors through the different areas in a one-way mode.

Bright Festival_Connect 23-24-25 October 2020

Day Tour Tickets (10 a.m. – 7 p.m.) are sold for two-hour slots and cost 10 euros.

Night Tour Tickets (7 p.m. – 12 p.m.) cost 15 euros, including live performances.

Tickets for the Special event "Bach: Variations on Variations" of 24 October (Saturday) cost 25 euros.

The tickets are available digitally on the websites of the "Bright-Festival_Connect" and the Kunstkraftwerk Leipzig. Early ticket purchase is recommended.

The Kunstkraftwerk is the first German location dedicated to multimedia art since its opening in 2016.

The program committee of the event consists:

Claudio Caciolli: Creative Director of Bright Festival

Teresa Balestrieri: Project Manager of Bright Festival

Juliana Vradý: Art Director of Bright Festival_Connect Leipzig

Stefano Fake: Art Director of Farnesina Digital Art Experience

and the initiators of the Kunstkraftwerk Leipzig, Markus Löffler and Ulrich Maldinger